



FOR IMMEDIATE RELEASE

TEXAS GUITAR PLAYERS SET NEW WORLD RECORD

1,859 Join Together to Play; Break 2007 Record Set in Germany; Raises Money for Charity Benefiting U. S. Soldiers

On Sunday, August 23, 2009, more than 2,500 people converged on a famous little town in Texas to try and break the world record for the most guitar players playing one song at the same time. At just past 2:00 pm, in temperatures over 100 degrees, the official count of 1,859 guitar players accomplished the goal, playing and singing together the famous "Luckenbach, Texas" song for more than five minutes. Following breaking the world record, the crowd patriotically played "This Land Is Your Land" with such Texas luminaries as Monte Montgomery, Gary P. Nunn, and Jimmy Lafave.

Rusty Bickford, spokesman for event co-sponsor Tradition Guitars, Inc. said "it was great to be involved" because in addition to the once-in-a-lifetime experience, the company donated a guitar that was auctioned off to raise money for "Voices of a Grateful Nation", a charity benefiting our soldiers.

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Tradition Guitars, Inc.

America's Favorite Independent Guitar Company